



HASSADEE PIMSUWAN

He is a passionate software and business developer, he began entrepreneur life as a co-founder of Software Development agency in his undergrad time and started his career as a software developer with Bitmanagement Software, a Web3D company in Munich in 2010 when he was a 3rd-year student. After that time, he tried to combine hybrid knowledge, technical and business skills by joining Web Development company, RippleWerkz in Singapore after he graduated, at RippleWerkz he developed and delivered e-commerce websites to clients and help clients to reach their business goals. Now it's an era of the customer, Service Design and Design Thinking is a must for every business, so now he is helping clients unleash their potentials and develop capabilities to deliver products and services to their clients as a part of BridgeAsia Service Design team.

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SPECIALTIES:

HTML5, CSS3, JavaScript, Web3D Technology, Human-Computer Interaction, CSS Preprocessor (LESS, SASS/SCSS), PHP, Python, C, 3D Printing, Tech Entrepreneurship, Business Development, Business Strategy, Lean Startup, Software Development, Design Thinking, Service Design

PROFESSIONAL EXPERIENCES:

• **BridgeAsia, Thailand** September 2018 - Present

Consultant (Technical & Business)

- Design and develop prototypes, mockups, and MVP.
- Design and develop corporate websites.
- New business development.
- Be part of the Service Design team, aiming to help clients deliver better quality and projects and services.
- Be part of the Healthcare Ventures team, focusing on prototype and mockup development, and new product development.
- Design and develop LiveLocal™.

• **Treebuild Co., Ltd., Thailand** August 2013 - Present

Founder

- Software development.
- Crisis management.
- Stakeholder management.
- Responsible for effective internal and external communications and marketing strategies to make organizational goals and business more transparent.
- Sale (Hardware and Software product).
- Designed and developed LUBAS™ browser-based 3D authoring tool.
- Designed and developed management systems with SCG.
- Built business partner networks in domestic and overseas.
- Recruited and developed developer and sale teams.
- Designed and developed eCommerce websites with PrestaShop platform.

• **Ripplewerkz Pte Ltd., Singapore** March 2013 - July 2013

Country Manager

- Setup RippleWerkz (Thailand) office in Bangkok.
- Recruited and developed developer and designer teams.
- Brought an Agile mindset into the organization.
- Web development.
- Project management.
- Be part of the Software Development team, focusing on e-commerce website development and helped organize teams in both Singapore and Bangkok offices.

• **Ripplewerkz Pte Ltd., Singapore** July 2012 - February 2013

Software Developer

- Be part of the Software Development team, focusing on e-commerce website development with PrestaShop platform.
- Recruited and developed developer and designer teams.
- Web development (PHP, HTML, CSS, JS, MySQL, PrestaShop).

- **Suranaree University of Technology, Thailand** 2012 - Present
Special Lecturer
 - Guest lecturer for Web Technology class
 - Coach/mentor for Startup Camp and Hackathon events
- **Mozilla Foundation, United States** June 2011 - March 2015
Mobilizer Team's Community Lead (Thailand) & Mozilla Representative (ReMo)
 - Contribute on the Localization project for Mozilla Firefox (on Mozilla's Verbatim), Firefox OS, and other Mozilla's projects.
 - Contribute and develop Thimble WebMaker project and Mozillian website.
- **Bitmanagement Software GmbH, Germany** November 2010 - January 2012
Software Developer (Intern)
 - Developed BS SDK Authoring Tools.
 - Designed and developed VRML/X3D demos and tutorials.
 - Designed and developed Automate Conformance Test System for VRML.
- **National Electronics and Computer Technology Center (NECTEC), Thailand** April 2009 - September 2009
Student Researcher
 - Research and developed a vehicular ad-hoc network (VANET) IEEE 802.11p/WAVE;

EDUCATION:

- **Suranaree University of Technology, Thailand**
Master of Management (Innopreneurship and Business Design) GPA 3.95
 June 2016 - July 2019 (Expected)
 - Ranked 1st in class (8 students) with full tuition scholarship (Academic Excellence Scholarship).
 - Focus areas include Business Development, Business Planning, Innovation, Entrepreneurship, and Business Analytics
- **University of Bonn, Germany**
Informatics
 May 2011 - August 2011
 - Cooperation Education at Bitmanagement Software GmbH in Munich under University of Bonn.
 - Develop "Automate X3D Conformance Testing Program" that use image processing method to check correlation of images that captured from 3rd-party's 3D software 3D canvas and reference image from Test Suite from Web3D Consortium.
- **Suranaree University of Technology, Thailand**
Bachelor of Information Science (Management Information System) (First-class honors with gold medal) GPA 3.50
 June 2008 - April 2012
 - Ranked 1st in class (100+ students) with full tuition scholarship (Academic Potential Scholarship).
 - Senior project: Recommendation System for Shop and Restaurant based-on geo-location and Promotion.
 - Tutor in Mathematics for Computer, Computer Programming for Information Systems, Telecommunication, Data Communication, and Web Technology classes.

PUBLICATIONS:

- **WebGL Game Development Book**
 Technical Reviewer, Packt Publishing
 April 25, 2014
- **X3DOM Virtual Reality Book Store**
 Web3D '12 Proceedings of the 17th International Conference on 3D Web Technology
 Los Angeles, CA
 2012
- **Thai Anthropological Learning in 4D Online**
 3rd Conference on Application Research and Development (ECTI-CARD 2011)
 Bangkok, Thailand
 2011

HONORS & AWARDS:

- **Best Poster Award**

Web3D Consortium & ACM SIGGRAPH
17th Conference on Web3D Technology, Web3D & SIGGRAPH Conference 2012
Los Angeles, California, United States

- **Best International Cooperative Student of Thailand 2011**

Office of the Higher Education Commission & Thai Association for Cooperative Education
Bangkok, Thailand

- **Best Enterprise Software 2011**

Software Industry Promotion Agency (Public Organization)
Bangkok, Thailand

- **1st Prize Winner, M-Learning Application 2011**

The Centre for Education Innovation and Technology, Suranaree University of Technology
Nakhon Ratchasima, Thailand

VOLUNTEER EXPERIENCE:

- **Speaker (AR/VR Stage) at Techsauce Global Summit 2018** (June 2018)
- **OpenJSCAD Contributor** (January 2018 - Present)
- **Coach at SUT Startup Camp 2017 at Suranaree University of Technology, Thailand** (2017)
- **Coach at SUT Hackathon 2017 at Suranaree University of Technology, Thailand** (2017)
- **Technical Judge Panel at AEC Hackathon Singapore 2016** (October 2016)
- **Coach at SUT Startup Camp 2016 at Suranaree University of Technology, Thailand** (2016)
- **Contributor (Thai Team) at Trello**, New York, United States (January 2016 - April 2016)
- **Author at Designil (designil.com)**, Thailand (2015)
- **Contributor at Web3D Consortium**, Menlo Park, California, United States. (July 2013 - Present)

REFERENCES:

Assist. Prof. Dr. Satidchoke Phosaard

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